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**Laser Spine Institute Tampa Launches Campaign To Support
Susan G. Komen For The Cure***Laser Spine Institute Hosts Events To Support Breast Cancer Awareness*

TAMPA, FLA. – Phil Garcia, senior vice president of patient and community relations at Laser Spine Institute (<http://www.laserspineinstitute.com>), the leader in minimally invasive spine surgery, has announced that Laser Spine Institute Tampa will host events throughout the months of August, September and October to raise money for Susan G. Komen for the Cure. The company has designed the “We Think Pink” campaign to create competition between employees by dividing the company into teams and offering incentives for winning teams throughout the campaign. Events will include biweekly raffles, pink scrub and blue jean days every Friday, competitive team bake sales, car washes and auctions. In addition, employees will contribute their time volunteering and participating in Race for the Cure. Local businesses have also been getting involved by donating raffle items and proceeds from sales to help support this initiative.

QUOTES:

“The entire Laser Spine Institute team is proud to support Susan G. Komen for the Cure,” said Garcia. “As a company that remains committed to improving the life of others, we welcome the opportunity to physically, emotionally and financially support this wonderful organization.”

NEW MEDIA CONTENT:

Laser Spine Institute blog
<http://blogs.laserspineinstitute.com>

Laser Spine Institute on Twitter
<http://www.twitter.com/laserspine>

Laser Spine Institute on Facebook
<http://www.facebook.com/laserspine>

Laser Spine Institute on YouTube
<http://www.youtube.com/user/LaserSpineInstitute>

DETAILS:

- Regular updates on the company’s three-month campaign will be posted on the Laser Spine Institute blog.

- For more information on Susan G. Komen for the Cure, visit <http://ww5.komen.org>

ABOUT LASER SPINE INSTITUTE:

Laser Spine Institute offers a safe and effective alternative to open back and neck surgery, by using the latest techniques in minimally invasive procedures, alleviating the painful symptoms of sufferers from around the world. The leader in endoscopic spine surgery, Laser Spine Institute treats a variety of spinal conditions, including spinal stenosis, degenerative disc disease, pinched nerves, bone spurs, bulging/herniated discs and sciatica. Laser Spine Institute’s renowned medical team provides treatment at three accredited surgical centers in Tampa, Fla.; Scottsdale, Ariz. and Philadelphia, and consultation at facilities in San Diego, Beverly Hills, Calif., The

Villages, Fla., and Fort Lauderdale, Fla. For more information, visit <http://www.laserspineinstitute.com>.

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