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Laser Spine Institute Scottsdale Promotes Lester Morales Jr.
Laser Spine Institute Scottsdale Employee Promoted To Executive Director

SCOTTSDALE, ARIZ. – Bill Horne, CEO of Laser Spine Institute, (<http://www.laserspineinstitute.com>) the leader in minimally invasive spine surgery, has announced that Lester Morales Jr. has been promoted to executive director. In this position, Morales will develop the most effective ways to perform duties with superior patient service, market within the local community, supervise the management team, assist with customer service and ensure all facility operations are cost effective. With more than nine years of industry experience, Morales has a strong medical sales background and worked with Johnson & Johnson and AstraZeneca prior to joining Laser Spine Institute's sales and marketing department in 2006.

QUOTES:

"I am pleased to name Lester executive director of Laser Spine Institute in Arizona," said Horne. "He has shown tremendous leadership, and I am confident his experience will be a great asset to our Arizona patients and staff."

NEW MEDIA CONTENT:

Laser Spine Institute Scottsdale website
<http://www.liscottsdale.com>

Laser Spine Institute blog
<http://blogs.laserspineinstitute.com>

Laser Spine Institute on Twitter
<http://www.twitter.com/laserspine>

Laser Spine Institute on Facebook
<http://www.facebook.com/laserspine>

Laser Spine Institute on YouTube
<http://www.youtube.com/user/LaserSpineInstitute>

DETAILS:

- Morales obtained his bachelor's degree in marketing from Florida State University in 2002, after graduating from Naval Corps School in 1996.
- Active in the local community, Morales is involved with the Scottsdale Chamber of Commerce, where he sits on two boards.
- Morales has been recognized as a member of Cambridge's Who's Who Registry.
- Originally from Tampa, Fla., Morales resides in Phoenix.

ABOUT LASER SPINE INSTITUTE:

Laser Spine Institute offers a safe and effective alternative to open back and neck surgery, by using the latest techniques in minimally invasive procedures, alleviating the painful symptoms of sufferers from around the world. The leader in endoscopic spine surgery, Laser Spine Institute

treats a variety of spinal conditions, including spinal stenosis, degenerative disc disease, pinched nerves, bone spurs, bulging/herniated discs and sciatica. Laser Spine Institute's renowned medical team provides treatment at three accredited surgical centers in Tampa, Fla.; Scottsdale, Ariz. and Philadelphia, and consultation at facilities in San Diego, Beverly Hills, Calif., The Villages, Fla., and Fort Lauderdale, Fla. For more information, visit <http://www.laserspineinstitute.com>.

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