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**Laser Spine Institute Tampa's Ashley Will Named To
Foundation Fighting Blindness Leadership Team**

Laser Spine Institute Director Of Marketing Shares Insight With Florida Charity

TAMPA, FLA. – Bill Horne, CEO of Laser Spine Institute (<http://www.laserspinesinstitute.com>), the leader in minimally invasive spine surgery, has announced that Ashley Will, director of marketing, has been named marketing chair for Foundation Fighting Blindness' Tampa Bay Area chapter. Foundation Fighting Blindness (<http://www.blindness.org>) is an organization that works to drive the research that will provide prevention, treatments and cures for persons affected by retinitis pigmentosa, macular degeneration, Usher syndrome and the entire spectrum of retinal degenerative diseases. In this position, Will is responsible for assisting in the marketing efforts of the foundation's two major annual events, and she will help increase awareness for the foundation as well as for degenerative retinal diseases. Prior to joining the Tampa Bay Area chapter, Will was an active member of the Tallahassee chapter for the past two years.

QUOTES:

"I am excited to work as the marketing chair for the Tampa Bay Area chapter of Foundation Fighting Blindness," said Will. "Watching three of my close friends battle retinitis pigmentosa is what originally inspired me to join the fight against blindness two years ago. I am proud to further that commitment in this new role with the organization."

NEW MEDIA CONTENT:

Laser Spine Institute blog
<http://blogs.laserspineinstitute.com>

Laser Spine Institute on Twitter
<http://www.twitter.com/laserspine>

Laser Spine Institute on Facebook
<http://www.facebook.com/laserspine>

Laser Spine Institute on YouTube
<http://www.youtube.com/user/LaserSpineInstitute>

DETAILS:

- The two major annual events are VisionWalk, which is the national signature fundraising event, and Dining in the Dark, which helps those who are not affected by blindness understand the effects of the disease.

ABOUT LASER SPINE INSTITUTE:

Laser Spine Institute offers a safe and effective alternative to open back and neck surgery, by using the latest techniques in minimally invasive procedures, alleviating the painful symptoms of sufferers from around the world. The leader in endoscopic spine surgery, Laser Spine Institute treats a variety of spinal conditions, including spinal stenosis, degenerative disc disease, pinched nerves, bone spurs, bulging/herniated discs and sciatica. Laser Spine Institute's renowned medical team provides treatment at three accredited surgical centers in Tampa, Fla.; Scottsdale, Ariz. and Philadelphia, and consultation at facilities in San Diego, Beverly Hills, Calif., The

Villages, Fla., and Fort Lauderdale, Fla. For more information, visit
<http://www.laserspineinstitute.com>.

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