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**Laser Spine Institute Director Of Physician Relations Named
Finalist For Best In Business Awards**

Clint Borm Among Business Buddies Tampa Young Professionals Of The Year

TAMPA, FLA. – Bill Horne, CEO of Laser Spine Institute (<http://www.laserspineinstitute.com>), the leader in endoscopic spine surgery, has announced that Clint Borm, director of physician relations, has been named a finalist for the Business Buddies Tampa Best in Business Awards in the category of Young Professional of the Year. Business Buddies Tampa is a network of professionals in Tampa Bay supporting Best Buddies, a global volunteer movement that creates opportunities for people with intellectual and developmental disabilities. Business Buddies Tampa hosted its 2nd Annual Holiday Ball featuring the Best in Business Awards on Dec. 8 at the Mainsail Tampa Suites Hotel, located at 5108 Eisenhower Blvd. The annual Holiday Ball provided the opportunity to give back to the community while visiting with friends, colleagues and neighbors and celebrating the accomplishments of the finalists. Attendees enjoyed live entertainment, dinner, dancing and the presentation of the Best in Business Awards.

As director of physician relations at Laser Spine Institute, Borm establishes short- and long-term strategies for business retention, develops new referral sources and assesses opportunities to recruit new physicians. His efforts focus on enhancement of communication between community physicians and Laser Spine Institute medical professionals. Borm builds departmental business plans that create protocols, processes and budgetary guidelines as well as including the design and implementation of a CRM information system. He earned a Bachelor of Science from Murray State University in Murray, Ky. and is enrolled in an executive MBA program at University of Tampa. He has been named to the board of directors for The First Tee of Tampa Bay, a program branch of the Tampa Metropolitan Area YMCA that strives to impact the lives of young people by providing various educational programs to help strengthen character, promote healthy life decisions, and develop strong core values through the game of golf.

QUOTE:

“Clint is a contributor in countless ways at Laser Spine Institute and also in his community involvements, such as The First Tee of Tampa Bay,” said Horne. “Business Buddies provides support for mutually enriching friendship opportunities for people with intellectual disabilities throughout the greater Tampa area. Clint’s support of this organization and the 2011 Holiday Ball will have a lasting impact on our area, as Laser Spine Institute places great importance on community service.”

“It is my pleasure to serve Business Buddies Tampa, and I am honored to be a finalist for the Best in Business Awards in the category of Young Professional of the Year,” said Borm. “This organization has accomplished so much this year, so it was wonderful to get together to celebrate and to give back to a great cause.”

NEW MEDIA CONTENT:

Laser Spine Institute blog
<http://blogs.laserspineinstitute.com>

Laser Spine Institute on Twitter
<http://www.twitter.com/laserspine>

Laser Spine Institute on Facebook
<http://www.facebook.com/laserspine>

Laser Spine Institute on YouTube
<http://www.youtube.com/user/LaserSpineInstitute>

Laser Spine Institute Seminar Information
<http://www.spineseminar.com>

DETAILS:

- For more information about Business Buddies Tampa and the Holiday Ball, visit <http://www.businessbuddiestampa.com> or email info@businessbuddiestampa.com.

ABOUT LASER SPINE INSTITUTE:

Laser Spine Institute offers a safe and effective alternative to open back and neck surgery, by using the latest techniques in minimally invasive procedures, alleviating the painful symptoms of sufferers from around the world. The leader in endoscopic spine surgery, Laser Spine Institute treats a variety of spinal conditions, including spinal stenosis, degenerative disc disease, pinched nerves, bone spurs, bulging/herniated discs and sciatica. Laser Spine Institute's renowned medical team provides treatment at four surgical centers in Tampa, Fla., Scottsdale, Ariz., Philadelphia and Oklahoma City, and medical consultations at facilities in San Diego, The Villages, Fla. and Fort Lauderdale, Fla. For more information, visit <http://www.laserspineinstitute.com>.

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