

Media Contacts:

Kate Catlin
MMI Public Relations
(919) 233-6600
kate@mmipublicrelations.com

Patty Briguglio
MMI Public Relations
(919) 233-6600
patty@mmipublicrelations.com

Laser Spine Institute Names Patrick Foote Vice President Of Marketing
Leader In Endoscopic Surgery Promotes Former Director Of Online Marketing

TAMPA, FLA. – Bill Horne, CEO of Laser Spine Institute (<http://www.laserspineinstitute.com>), the leader in endoscopic spine surgery, has announced that Patrick Foote has been promoted to vice president of marketing, where he will be responsible for coordinating and executing both internal and external marketing strategies, implementing tactical plans for online and offline marketing, budget and staffing, and managing the effectiveness of current and potential marketing approaches for all Laser Spine Institute facilities. Previously serving as Laser Spine Institute's director of online marketing, where he led the planning and execution of online strategy, Foote will now oversee all marketing generation and business development.

QUOTE:

"We are pleased to have Patrick serve as Laser Spine Institute's vice president of marketing, as his efforts will serve as a key component in helping individuals find the back and neck relief they deserve," said Horne. "With more than six years with our organization, Patrick fully understands the growth we have experienced and has a strong grasp on the direction we should head in the future. I am excited to have Patrick serve as a key advisor among our leadership team and look forward to the advancements that will soon follow because of his guidance."

NEW MEDIA CONTENT:

Laser Spine Institute blog
<http://blogs.laserspineinstitute.com>

Laser Spine Institute on Twitter
<http://www.twitter.com/laserspine>

Laser Spine Institute on Facebook
<http://www.facebook.com/laserspine>

Laser Spine Institute on YouTube
<http://www.youtube.com/user/LaserSpineInstitute>

Laser Spine Institute Seminar Information
<http://www.spineseminar.com>

DETAILS:

- Foote earned a Bachelor of Arts in business management with an information technology and finance concentration from Eckerd College in St. Petersburg, Fla.

ABOUT LASER SPINE INSTITUTE:

Laser Spine Institute offers a safe and effective alternative to open back and neck surgery, by using the latest techniques in minimally invasive procedures, alleviating the painful symptoms of sufferers from around the world. The leader in endoscopic spine surgery, Laser Spine Institute treats a variety of spinal conditions, including spinal stenosis, degenerative disc disease, pinched nerves, bone spurs, bulging/herniated discs and sciatica. Laser Spine Institute's renowned medical team provides treatment at three accredited surgical centers in Tampa, Fla., Scottsdale, Ariz. and Philadelphia and medical consultations at facilities in San Diego, The Villages, Fla. and Fort Lauderdale, Fla. Laser Spine Institute

recently opened a new surgery center in Oklahoma City. For more information, visit <http://www.laserspineinstitute.com>.

Kate Catlin
MMI Public Relations
(919) 233-6600
Kate@mmipublicrelations.com
<http://twitter.com/mmipr>
<http://www.mmipublicrelations.com>

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