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**Laser Spine Institute Marketing Coordinator Julie Wlodychak  
Named Finalist In 2011 Up & Comers Award**

Tampa Bay Business Journal *Recognizes Julie Wlodychak As An Industry Up & Comer*

TAMPA, Fla. – Bill Horne, CEO of Laser Spine Institute (<http://www.laserspineinstitute.com>), the leader in endoscopic spine surgery, has announced that Julie Wlodychak, marketing coordinator at Laser Spine Institute, has been named a finalist for the *Tampa Bay Business Journal's* 2011 Up and Comers award in the under 30 category. With 48 honorees total, the Up & Comers award identifies Tampa Bay's young career innovators and leaders across industries, including healthcare professionals, educators, sales representatives, entrepreneurs and business executives. Wlodychak supports the overall marketing direction of Laser Spine Institute and is responsible for coordinating both online and offline advertising, managing production of the marketing strategy, executing direct response campaigns, managing public relations campaigns, developing email marketing strategies and overseeing all social media platforms on behalf of the organization. A reception honoring the 2011 Up & Comers will be held on Wednesday, Nov. 10 at the T. Pepin Hospitality Centre located at 4121 N. 50th St.

**QUOTE:**

"We are proud to have someone as innovative and forward-thinking as Julie serving as a key component of our organization," said Horne. "Her industry insight and marketing abilities have always been impressive, and we look forward to the future growth from which Laser Spine Institute will benefit because of Julie's expertise."

**NEW MEDIA CONTENT:**

Laser Spine Institute blog  
<http://blogs.laserspineinstitute.com>

Laser Spine Institute on Twitter  
<http://www.twitter.com/laserspine>

Laser Spine Institute on Facebook  
<http://www.facebook.com/laserspine>

Laser Spine Institute on YouTube  
<http://www.youtube.com/user/LaserSpineInstitute>

Laser Spine Institute Seminar Information  
<http://www.spineseminar.com>

**DETAILS:**

- Wlodychak earned a Bachelor of Arts degree in journalism and mass communication from Arizona State University in Tempe, Ariz.

- Actively involved in the local community, Wlodychak serves as the marketing chair for Business Buddies Tampa, and is a member of the Tampa Bay chapter of the American Marketing Association.

- For more information on the 2011 Up & Comers honorees, visit <http://bit.ly/r5cC9E>.

ABOUT LASER SPINE INSTITUTE:

Laser Spine Institute offers a safe and effective alternative to open back and neck surgery, by using the latest techniques in minimally invasive procedures, alleviating the painful symptoms of sufferers from around the world. The leader in endoscopic spine surgery, Laser Spine Institute treats a variety of spinal conditions, including spinal stenosis, degenerative disc disease, pinched nerves, bone spurs, bulging/herniated discs and sciatica. Laser Spine Institute's renowned medical team provides treatment at three accredited surgical centers in Tampa, Fla.; Scottsdale, Ariz. and Philadelphia and medical consultations at facilities in San Diego, The Villages, Fla. and Fort Lauderdale, Fla. Laser Spine Institute recently opened a new surgery center in Oklahoma City. For more information, visit <http://www.laserspineinstitute.com>.

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