

**Media Contacts:**

Kate Catlin  
MMI Public Relations  
(919) 233-6600  
[kate@mmipublicrelations.com](mailto:kate@mmipublicrelations.com)

Patty Briguglio  
MMI Public Relations  
(919) 233-6600  
[patty@mmipublicrelations.com](mailto:patty@mmipublicrelations.com)

**Laser Spine Institute Presents At  
Orthopedic, Spine And Pain Management-Driven ASC Conference**  
*Dotty J. Bollinger And Jimmy St. Louis Speak At Becker ASC Conference*

TAMPA, FLA. – Bill Horne, CEO of Laser Spine Institute (<http://www.laserspineinstitute.com>), the leader in endoscopic spine surgery, has announced that Jimmy St. Louis, MBA, PMP and chief operations officer, and Dotty J. Bollinger, RN, JD, LHRM, CASC and chief medical operations officer spoke at the 9<sup>th</sup> Annual Orthopedic, Spine and Pain Management-Driven ASC Conference. The conference took place from June 9 through June 11 in Chicago. St. Louis discussed techniques to properly mine data and develop measurable criteria to assess specific data for patient satisfaction, quality of care statistics, customer service, marketing and operations. Bollinger addressed techniques for preventing against infection as well as the current trends in infection control.

**QUOTES:**

“Laser Spine Institute is pleased that Dotty and Jimmy were selected as featured speakers for the Becker ASC Conference,” said Horne. “Dotty’s verified experience and specific understanding of current infection control were no doubt valuable contributions to the seminar and provided attendees with important tips and advice for prevention. Jimmy also was able to share some of Laser Spine Institute’s techniques on how to properly mine data. Data mining and dashboard reporting have been critical components to our daily operations.”

**NEW MEDIA CONTENT:**

Laser Spine Institute Tampa website  
<http://www.lsitampa.com>

Laser Spine Institute blog  
<http://blogs.laserspineinstitute.com>

Laser Spine Institute on Twitter  
<http://www.twitter.com/laserspine>

Laser Spine Institute on Facebook  
<http://www.facebook.com/laserspine>

Laser Spine Institute on YouTube  
<http://www.youtube.com/user/LaserSpineInstitute>

**DETAILS:**

- Bollinger offered attendees tips on six important infection control practices, including: hand hygiene, safe injection practices, correct use of finger stick testing, cleaning equipment, reprocessing FDA-approved items and operating equipment according to the manufacturer's instructions.
- The ASC Conference featured Mike Ditka, legendary NFL Football player and coach and Joe Flower, premier healthcare consultant, as the keynote speakers.

- For more information on the 9<sup>th</sup> Annual Orthopedic, Spine and Pain Management –Driven ASC Conference, visit <http://www.beckersasc.com/>.

**ABOUT LASER SPINE INSTITUTE:**

Laser Spine Institute offers a safe and effective alternative to open back and neck surgery, by using the latest techniques in minimally invasive procedures, alleviating the painful symptoms of sufferers from around the world. The leader in endoscopic spine surgery, Laser Spine Institute treats a variety of spinal conditions, including spinal stenosis, degenerative disc disease, pinched nerves, bone spurs, bulging/herniated discs and sciatica. Laser Spine Institute's renowned medical team provides treatment at three accredited surgical centers in Tampa, Fla.; Scottsdale, Ariz. and Philadelphia and medical consultations at facilities in Albuquerque, N.M.; Cincinnati, San Diego, The Villages, Fla. and Fort Lauderdale, Fla. Laser Spine Institute recently opened a new surgery center in Oklahoma City. For more information, visit <http://www.laserspineinstitute.com>.

Kate Catlin  
MMI Public Relations  
(919) 233-6600  
[kate@mmipublicrelations.com](mailto:kate@mmipublicrelations.com)  
<http://twitter.com/mmipr>  
<http://www.mmipublicrelations.com>

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